

VILLA PROJECT

ALLURE

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ALLURE was born in Foshan, the capital of building materials in Guangdong, China in 2008. It has been stationed in the home building industry for more than ten years and has developed into a senior enterprise integrating R & D, design, production and sales. We take pride in ALLURE, and endeavor to deliver exceptional quality in everything we build. According to the standard of high-end customized brands, ALLURE strictly selects the mainstream materials in the market such as lacquer, veneer, sintered stone, solid wood, PET, etc. The products on sales divided into five categories include cabinets, modular cabinets, wardrobes, bathroom cabinets, and whole-house customization. With the craftsmanship of creative group, ALLURE blends the beauty of log with urban style in a masterly way, opening up a high-end customized lifestyle for thousands of families.

We are strong believers that beautiful and inviting spaces should be livable for all kinds of families and our work really illustrates that philosophy. In this field of tension between a value-oriented attitude and the enthusiasm for novel furnishing, we develop cabinets that are precise and full of character.

Consumer aesthetic and consumer behaviors have been in an updating iteration and ALLURE always keeps pace with the times. Our philosophy of development and service continues to make ALLURE Cabinetry standout in value, design, quality, and craftsmanship.

Contents

Kano, Nigeria | 05-13

Taipei, China | 14-18

Brisbane, Australia. | 19-24

Cape Town, South Africa | 25-32

Bali, Indonesia | 33-39

Queenstown, New Zealand | 40-48





CREATIVITY BEGINS WHEN
THE MIND STOPS THINKING





PRODUCTS OFFERED

- LUMINESCENT STONE
- WALL PANELING
- KITCHEN CABINET
- WARDROBE
- WINE CABINET
- BATHROOM VANITY
- INVISIBLE DOOR

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SPACIOUS AND **COMFORTABLE.**









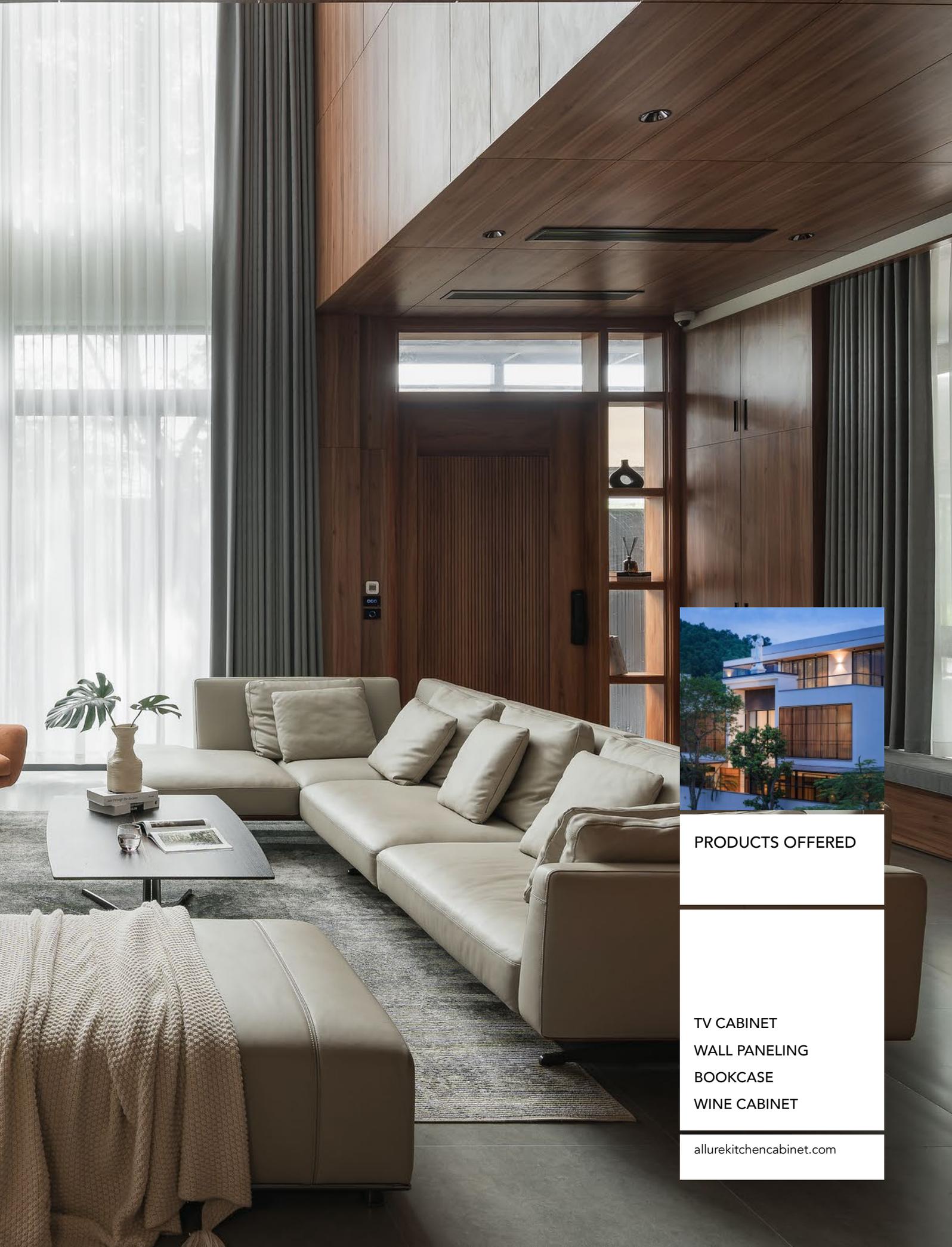
A building should be so universal,
so undetermined inside,
that it gives space
for a wide variety of uses.



FULL *OF* LIFE.





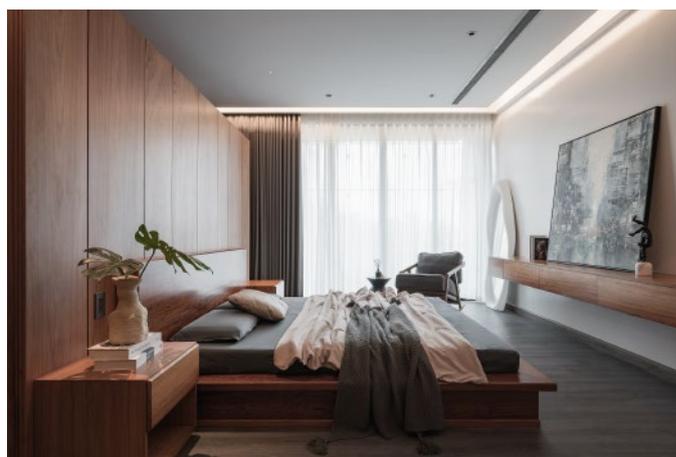
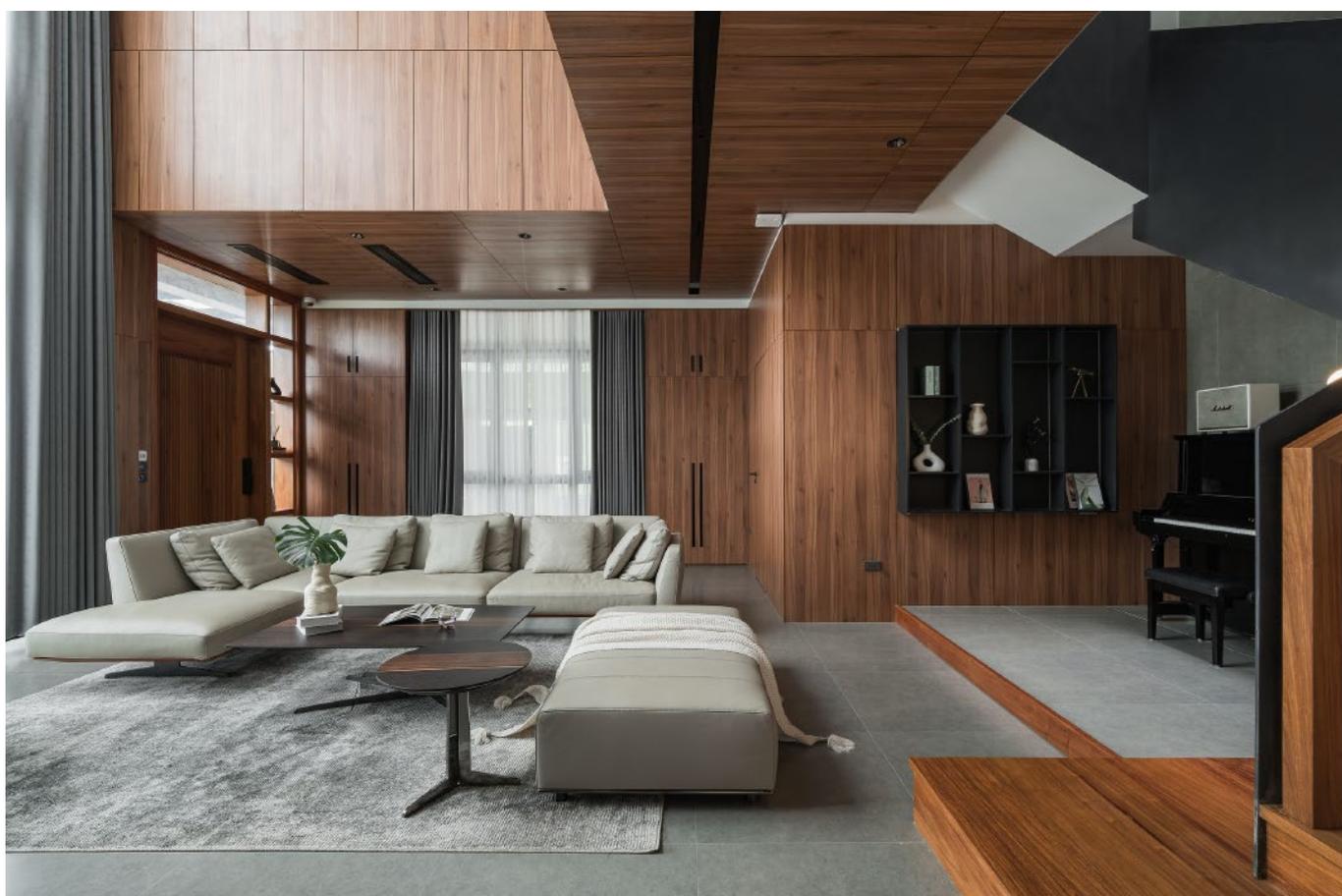


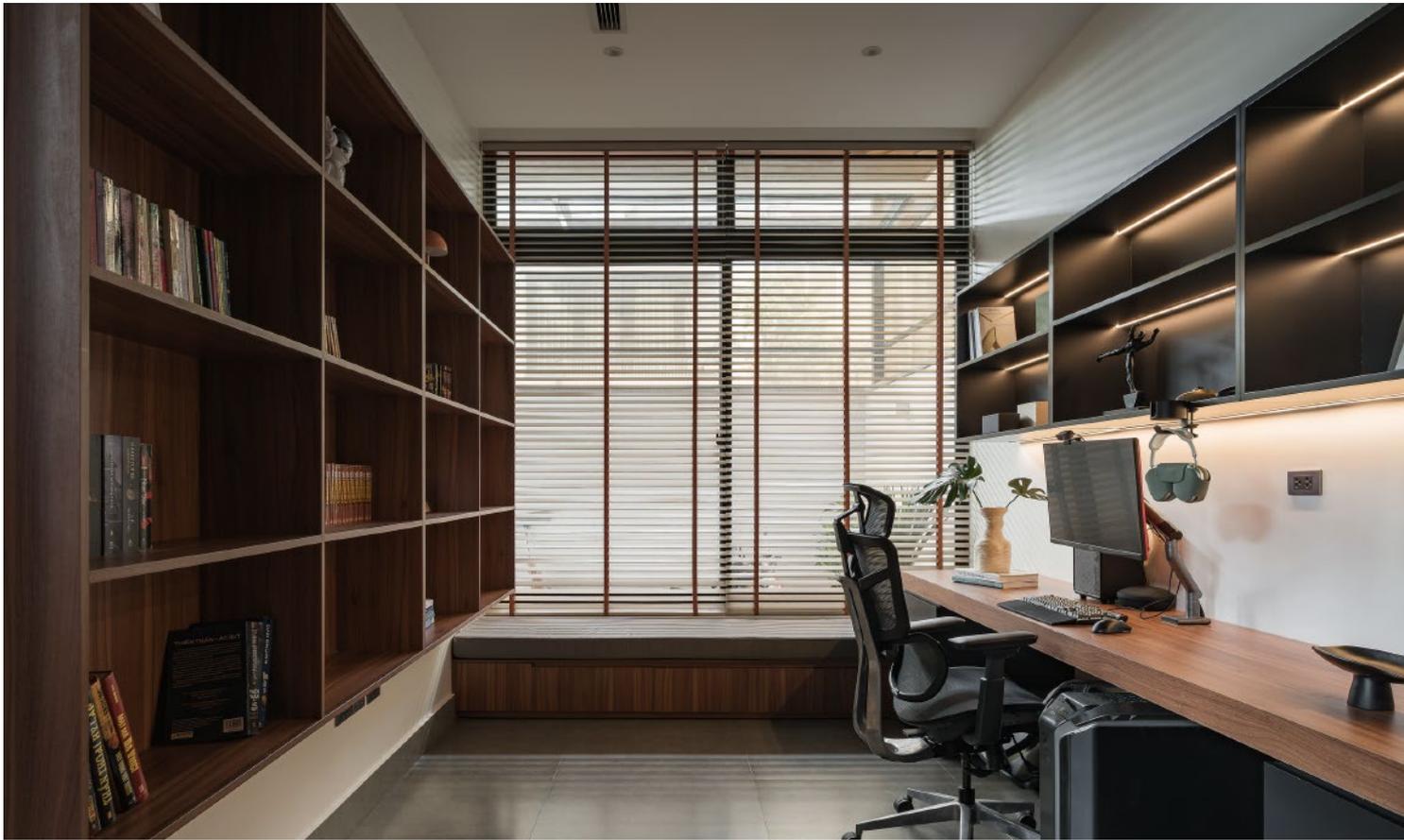
PRODUCTS OFFERED

- TV CABINET**
- WALL PANELING**
- BOOKCASE**
- WINE CABINET**

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ELEGANCE OF MATERIAL.

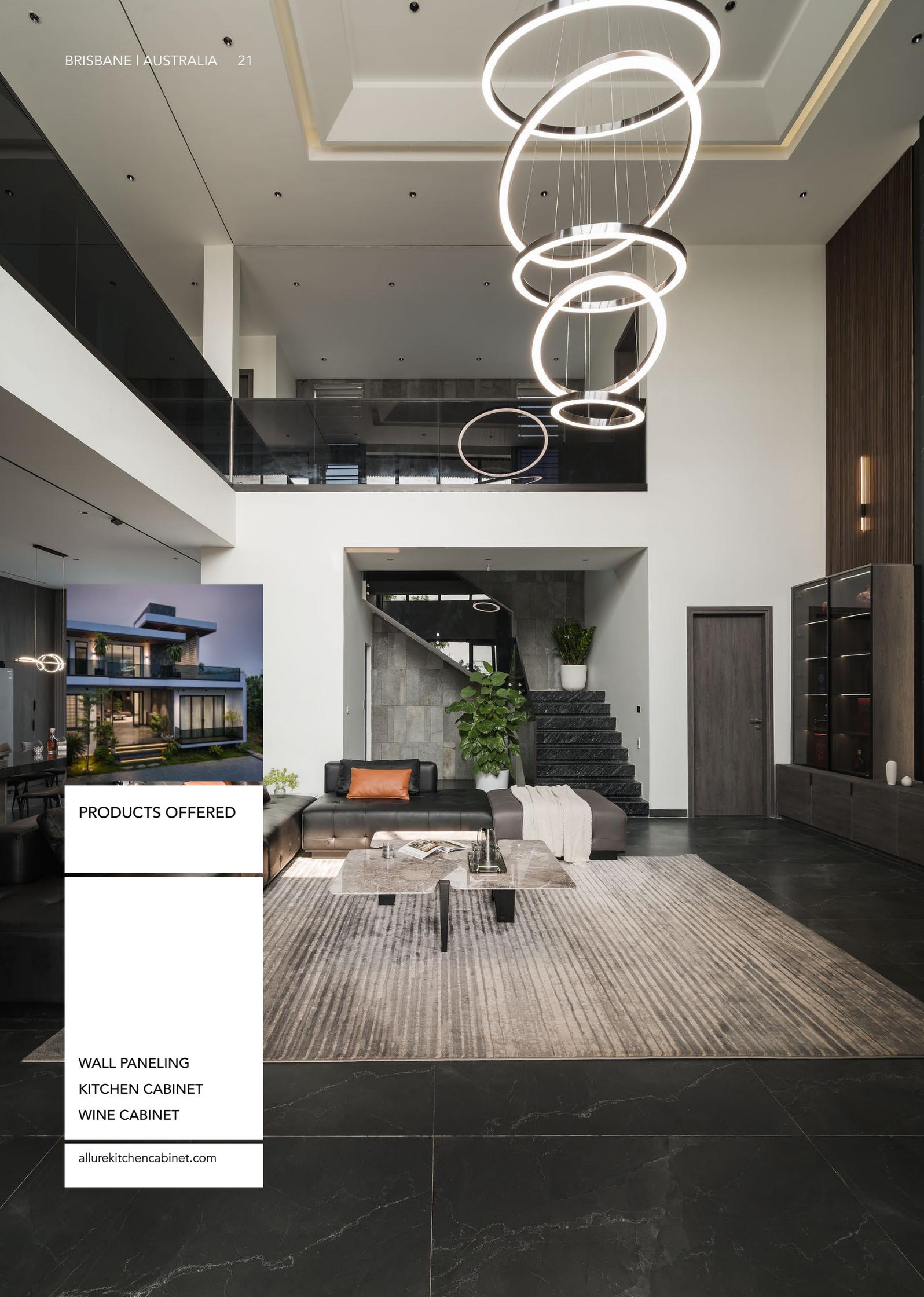




DESIGN POETRY.







PRODUCTS OFFERED

- WALL PANELING
- KITCHEN CABINET
- WINE CABINET

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KITCHEN LIVING SPACE.



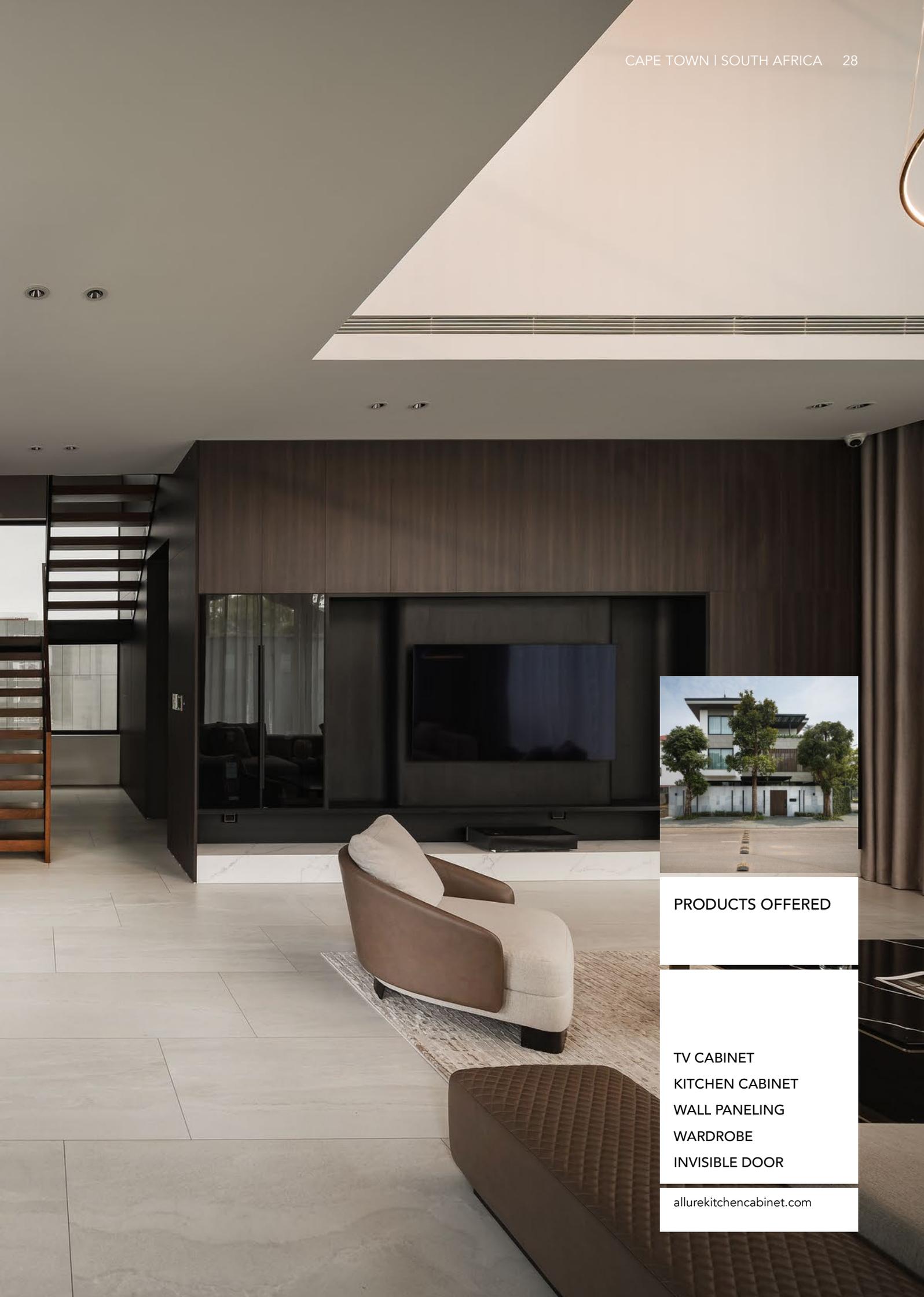




FINE ARRANGEMENTS.



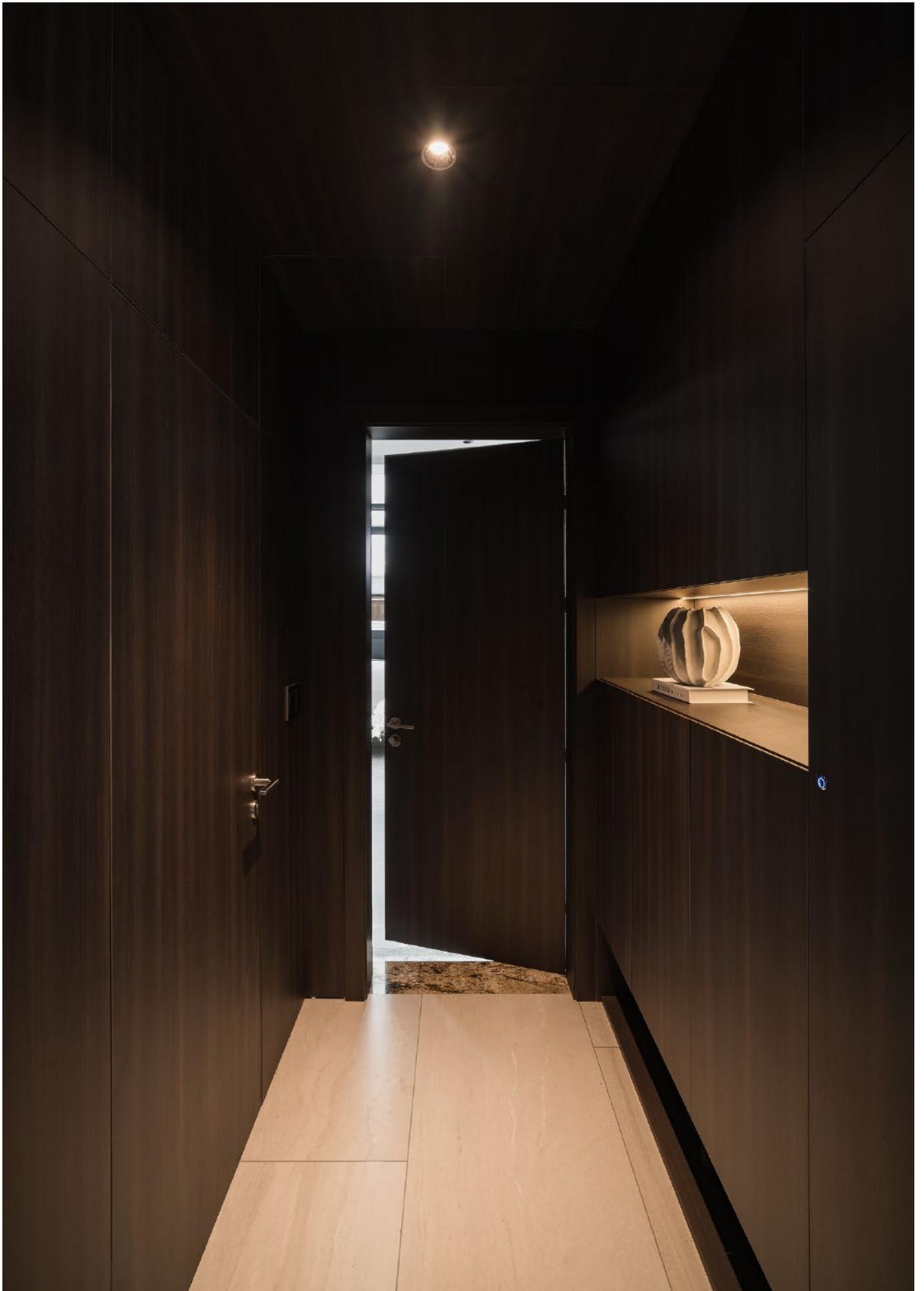




PRODUCTS OFFERED

- TV CABINET
- KITCHEN CABINET
- WALL PANELING
- WARDROBE
- INVISIBLE DOOR

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NATURAL BEAUTY.





INDIVIDUAL LIVING AREA.







PRODUCTS OFFERED

- WALL PANELING
- KITCHEN CABINET
- WARDROBE
- WINE CABINET
- BATHROOM VANITY

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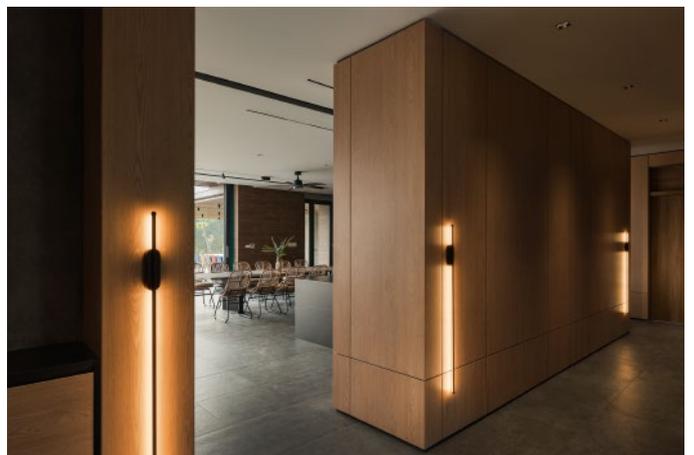
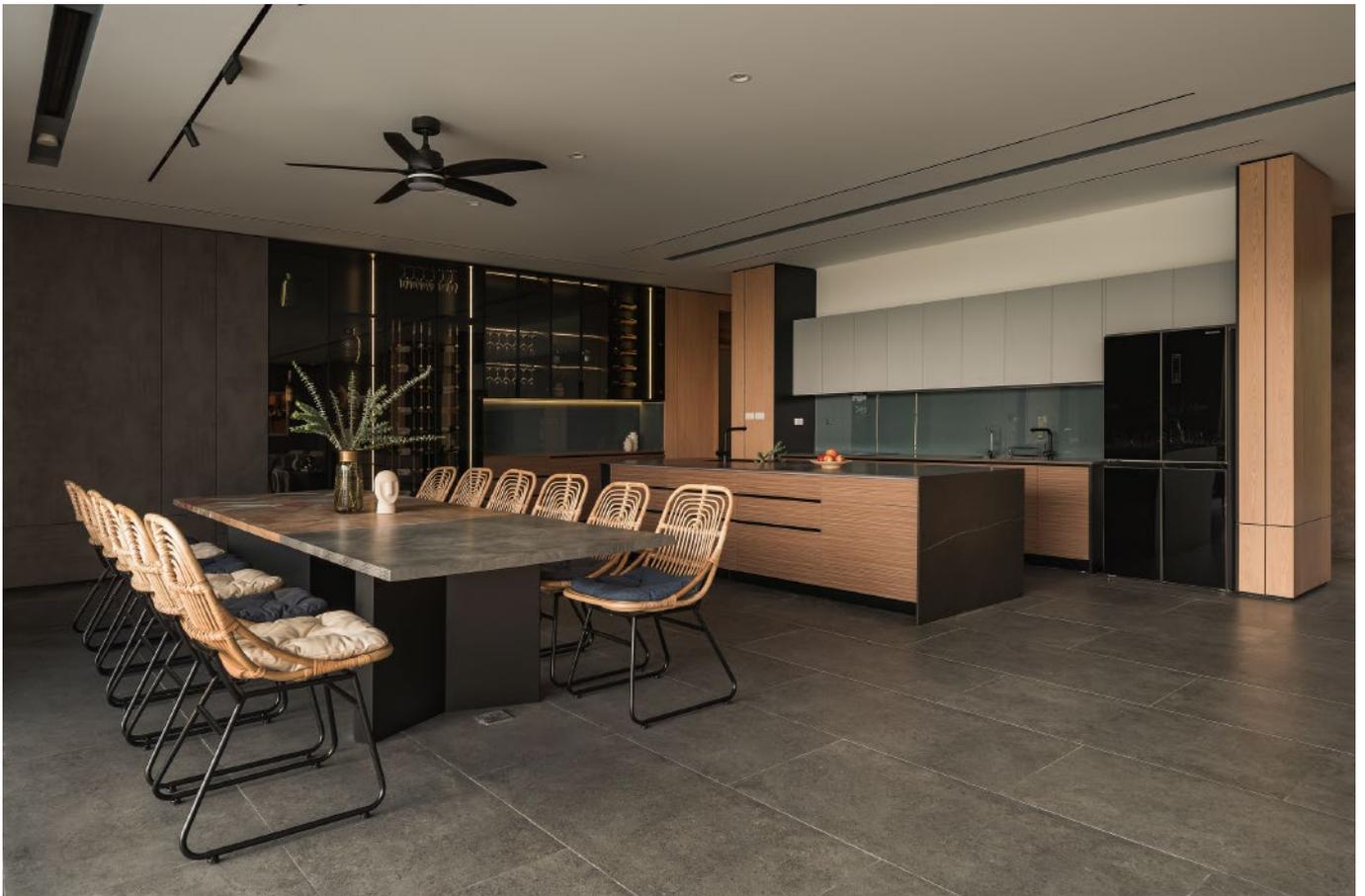
EVERYTHING
AT
A GLANCE.

COMPOSITION & RHYTHM.





SPACIOUS AND **COMFORTABLE.**









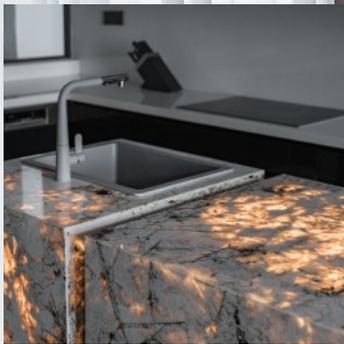
A CONCEPT WITH CHARACTER.

ELEGAN



CE OF MATERIAL.





PRODUCTS OFFERED

- LUMINESCENT STONE
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- WARDROBE
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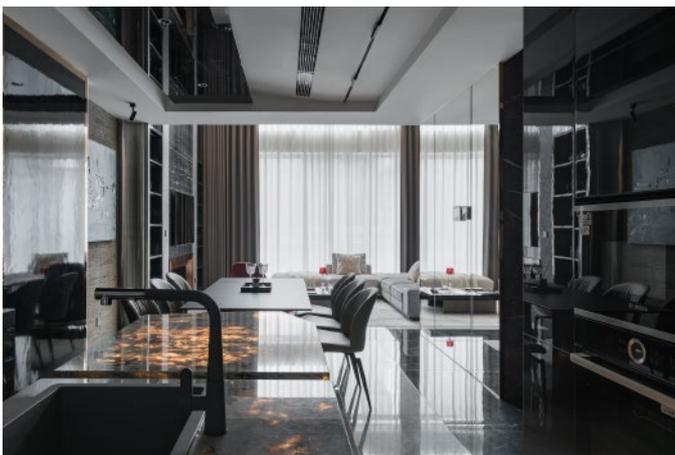
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PRECISION IN DETAIL.







ALLURE

INSPIRED LIVING

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